



# TECHNOLOGY LEARNING COLLABORATIVE 2025 DIGITAL ACCESS CONFERENCE



October 9<sup>th</sup> 2025



Temple University

RESILIENCE IN ACTION:  
ADVANCING DIGITAL ACCESS  
IN UNCERTAIN TIMES

A woman wearing a vibrant red headwrap and a dark blue jacket is seated at a long table covered with a blue cloth. She is holding a microphone and gesturing with her right hand as if speaking. The background shows a large conference room with many other attendees seated at similar tables, some looking towards the speaker. The lighting is bright and even.

## PLEASE JOIN TLC AT OUR 11<sup>TH</sup> ANNUAL CONFERENCE

Sponsorship of TLC's annual conference positions your organization as a champion for digital access in Greater Philadelphia. As a sponsor, you will be creating a space for leaders, practitioners, and advocates to come together to learn from each other and plan for the future.

Content for the conference includes sessions on internet and device access, digital skills training, best practices for working with specific population groups, digital navigator programs, artificial intelligence, and more.

Sponsorship will support high-quality educational content and diverse audience participation, ultimately advancing digital access in our communities.

# ABOUT TLC

The Technology Learning Collaborative advances digital equity in Greater Philadelphia by providing professional development and capacity building for practitioners, driving collaboration, and advocating for digitally inclusive communities.

TLC is a nonprofit coalition of staff and volunteers from social service organizations, adult education service providers, local universities, media literacy organizations, workforce development organizations, technology access organizations, libraries, governmental entities, and businesses. Rather than providing direct services, TLC focuses on supporting and growing the digital equity community in the Greater Philadelphia area.

Our work is organized around three pillars:

- Community & Collaboration
- Professional Development & Capacity Building
- Advocacy & Education



# TLC'S REACH

- 60 MEMBER ORGANIZATIONS
- 500 INDIVIDUAL MEMBERS
- 150 CONFERENCE ATTENDEES
- OVER 150K MEDIA IMPRESSIONS

An investment in TLC is an investment in a robust ecosystem of digital access organizations in Greater Philadelphia

<b>Sponsorship Packages</b>	<b>Presenting Sponsor \$20,000 (limit one)</b>	<b>Platinum Sponsor \$15,000</b>	<b>Gold Sponsor \$10,000</b>	<b>Silver Sponsor \$5,000</b>	<b>Bronze Sponsor \$2,500</b>
<b>Number of scholarship tickets sponsored</b>	15	05	10	10	5
<b>Tickets for staff to attend conference</b>	10	7	7	5	2
<b>Recognition during conference and on conference materials</b>	✓	✓	✓	✓	✓
<b>2 custom "thank you" posts on TLC social media</b>	✓	✓	✓	✓	
<b>Table at conference</b>	✓	✓	✓		
<b>Sponsor a session - includes speaking opportunity</b>	✓	✓	✓		
<b>Recognition as sponsor of year-round professional development series</b>	✓	✓			
<b>Sponsor speaking opportunity (5 minutes) during a whole-audience plenary</b>	✓				

**A La Carte Sponsorship Opportunities:**

- Live-Stream Sponsor: Sponsor will receive recognition on the live-stream and conference materials.
- Breakfast, Lunch, or Happy Hour Sponsor: Sponsor will receive recognition on signage near tables.
- Accessibility Sponsor: Sponsor will receive recognition during conference and on conference materials

Contact Kate Rivera at [kate.rivera@tlcphilly.org](mailto:kate.rivera@tlcphilly.org) or 267-225-8026 with any questions or to discuss sponsorship opportunities further.



# 2024 TLC CONFERENCE

HIGHLIGHTS



OUR 2024 CONFERENCE WAS PACKED WITH CONNECTION, COLLABORATION, AND LEARNING! WITH 150 LEADERS, PRACTITIONERS, AND ADVOCATES IN ATTENDANCE, THE EVENT COVERED EVERYTHING FROM CAREER PATHWAYS TO COMMUNITY ENGAGEMENT STRATEGIES.

# WELCOMING REMARKS



The day started strong with Philadelphia Councilmember Rue Landau presenting TLC with an honorary citation recognizing Digital Inclusion Week and the organization's work. We also heard opening remarks from TLC's Board Chair Nikki Pumphrey, Temple University President Richard Englert, and TLC's Executive Director Kate Rivera.

# KEYNOTE PANEL



After welcoming remarks, we kicked things off with an inspiring keynote panel moderated by Dan Kamins from Comcast and featuring Caitlyn Brazill from Per Scholas, Anuj Gupta from Welcoming Center, and Danae Mobley from 1Philadelphia. They dove into “Building Lasting Impact: Local and National Perspectives on Digital Equity,” highlighting the importance of collaboration in creating meaningful, long-term change.

# BREAKOUT SESSIONS

As the day continued, attendees moved through breakout sessions on topics including workforce development, A.I., empowering immigrants, health and wellness, and the future of public internet.



# BREAKOUT SESSIONS

Workshops and roundtable discussions provided big picture insights, actionable takeaways, and the opportunity for peer-to-peer discussion, ensuring there was something for everyone to take back to their own work.



# CLOSING PLENARY

We wrapped up with a powerful session led by Dr. Stephanie Perry from the PA Broadband Development Authority and Juliet Fink-Yates from the City of Philadelphia, who shared Pennsylvania's and Philadelphia's aligned plans for digital equity and opened the floor for feedback from attendees who know their communities best.





As the conference came to a close, everyone left not just with fresh knowledge, but with a renewed sense of purpose. The TLC 2024 Annual Conference was a reminder that bridging the digital divide requires all of us—and by working together, we can truly make a difference!

